

SCOTT Heller, 8, performs the hip-throw called O-Goshi on Paul Arnold, 10.

HOPE (ARK) STAR, Printed by Offset

JUNIOR JUDO

In classrooms across the globe, men, women and children of all ages participate in the physical and mental relaxation judo provides. Some classes, dedicated to specific groups, work at a level equal to the students. At the New City Judo Center, New City, N.Y., Walter Shumway, a second-degree Black Belt and medal winner in competitions, holds Saturday classes for youngsters between ages 7 and 13. Here the fundamentals of physical fitness and self defense are blended as the student works from white belt, beginner, through brown (three degrees) and into black (nine degrees). In action, they are junior editions of the ancient lessons of centuries past. The word "JUDO," literally translated, means "gentleness ways." To the untrained observer in today's judo training centers, the bodies bouncing off heavy mats seem to be opposite that meaning.

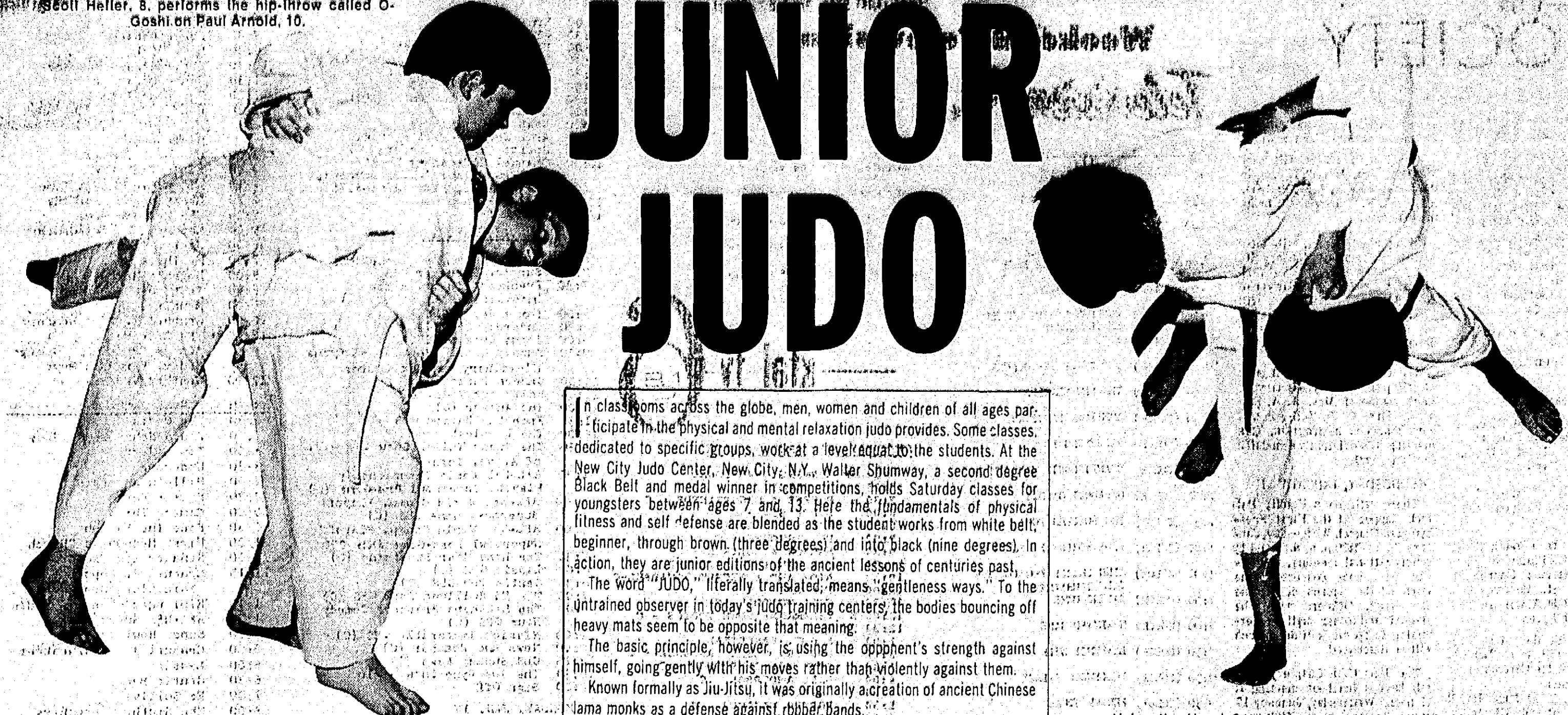
The basic principle, however, is using the opponent's strength against himself, going gently with his moves rather than violently against them.

Known formally as Jiu-Jitsu, it was originally a creation of ancient Chinese lama monks as a defense against robber bands.

At the same time, in the early 1600's, the Japanese samurai (nobility) were using a form of hand-to-hand combat, without weapons. When travellers from China brought back the information of the monk's defenses, the Japanese combined that knowledge into their own practice and created some 300 specific holds and movements.

In 1882, Jigoro Kano took the combined styles of Japan and refining them, created the style used in most parts of the world today.

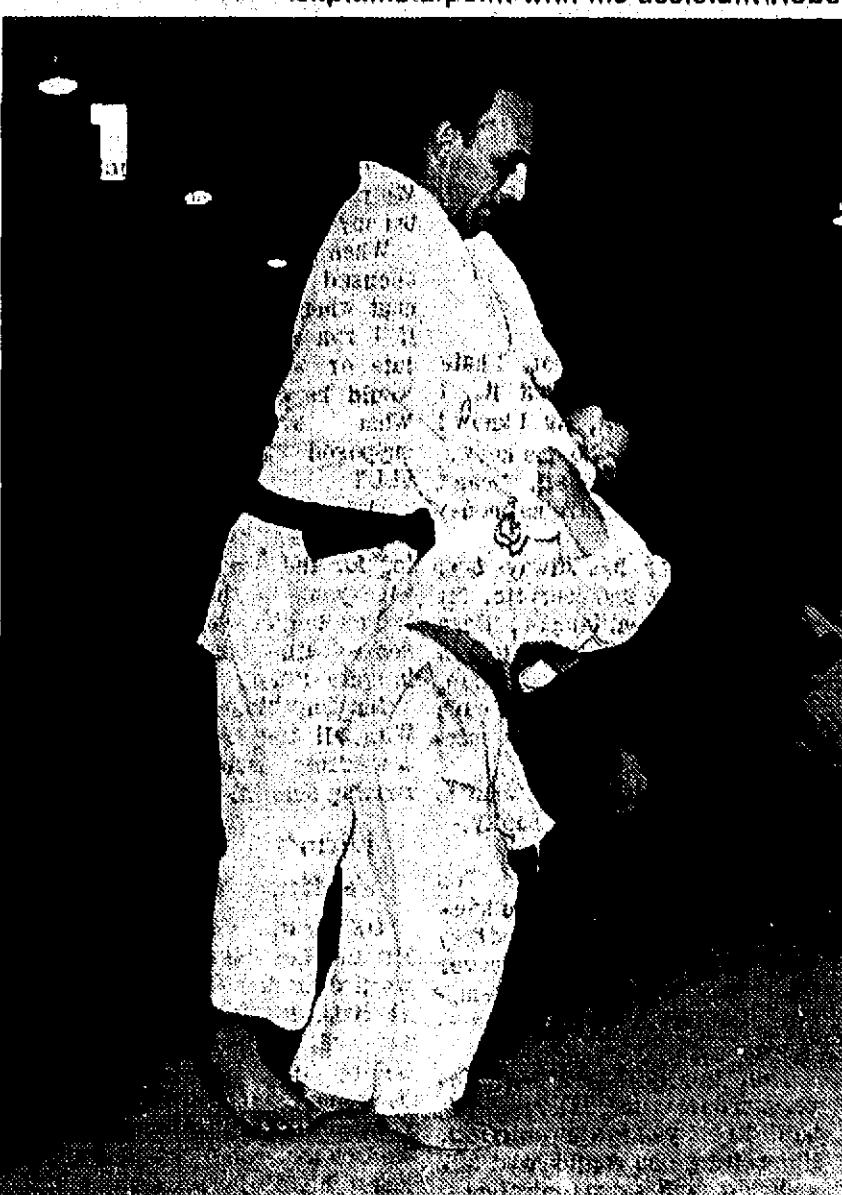
Using the Harai-Goshi throw, Deaf Yamasaki, 12, throws classmate George Adame, 12.



While the boys look on, instructor Walter Shumway, left in mirror, explains a point with his assistant Robert O'Donnell.



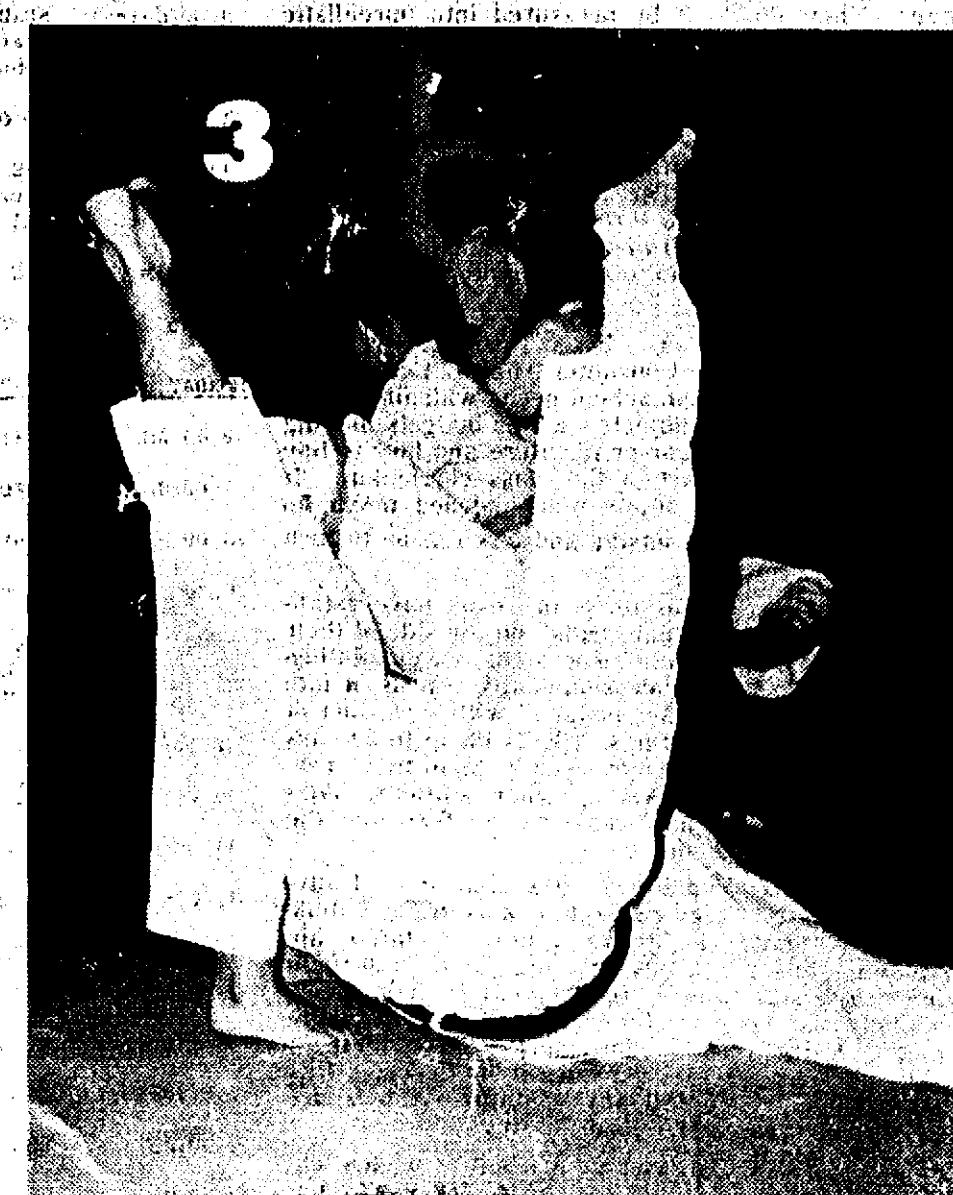
Instructor Shumway cautions his students on the hazards of judo. While assistant Robert O'Donnell also listens.



Donald Turso, 9, grabs instructor Shumway...



...applies the Harai-Goshi...



...and sends the bigger man sprawling.



PHOTO BY STANLEY KALTER

SOCIETY

Phone 7-3431 Between 8 a.m. and 4 p.m.

Calendar of Events

SATURDAY, JANUARY 13
A potluck supper and game night will be held at the Hope Country Club at 7 p.m., Saturday, January 13; chili will be furnished, and those attending are asked to bring anything else they desire for the meal. Hosts: Mr. and Mrs. Clyde Fouse, Roy Anderson, Mrs. Thompson Evans, Jr., and Mrs. Byron Hefner.

There will be a singing at the First Baptist Church of the Nazarene, Blevins Saturday, Jan. 13, 7:00 p.m.

MONDAY, JANUARY 15
The Ann Wallerman Circle of the First Baptist Church will meet January 15 at 7:30 p.m. with Mrs. Roy Taylor.

The John Cain Chapter, DAR meeting has been postponed until January 17.

There will be a Youth Choir practice at 3:45 p.m. on Tuesday, January 17, at the First Presbyterian Church on 1st St. Monday, January 15. The Adult Choir practice will be held at 7 p.m.

The WMS of the First Baptist Church will meet Monday,

January 15 in the Circles in the following homes:

Circle No. 1 at Mrs. Jewell Moore, Jr.'s at 1:30; Circle No. 2 at Mrs. E. S. Franklin's at 1:30; Circle No. 3 at Mrs. Gene Pendergraft's at 1:30; Circle No. 4 at Mrs. W. H. Gunter, Sr.'s at 1:30; Circle No. 5 at Mrs. Harold Porterfield's at 1:30; Circle No. 6 at Mrs. Roy Taylor's at 7:30.

TUESDAY, JANUARY 16
The Senior Citizens Club meeting has been cancelled until their regular meeting on Thursday, Jan. 18.

The Newcomers Club will meet at 7:30 p.m. Thursday, January 18 in the home of Mrs. Robert Dennis on S. Grady with Mrs. Carlita White Elephant exchange. This was originally scheduled for January 11.

CIRCLE NO. 7 of the WMS of the First Baptist Church will

have a luncheon meeting at 12 noon, Wednesday, January 17 at the Heritage House. This was originally scheduled for January 10. Members are asked to call Mrs. Gordon Tyler, PH-7-2441, by noon Tuesday for reservations.

WEDNESDAY, JANUARY 17

The John Cain Chapter, DAR,

will have a luncheon meeting at

12 noon, Wednesday, January 17

at the Heritage House. This was

originally scheduled for January

10. Members are asked to call

Mrs. Gordon Tyler, PH-7-2441, by

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THURSDAY, JANUARY 18

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Consolidated January 18, 1929

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Afternoon
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Alex H. Washburn, Sec. - Treas.
212-14 South Walnut Street
Hope, Arkansas 71801

Alex. H. Washburn
Editor & Publisher
Paul H. Jones, Managing Editor
Donald Parker, Advertising Mgr.
C. M. (Pod) Rogers, Jr.,
Circulation Manager
Billy Dan Jones
Mechanical Superintendent

Second-class postage paid at
Hope, Arkansas

Member of the Audit Bureau
of Circulations

Member of the Associated
Press

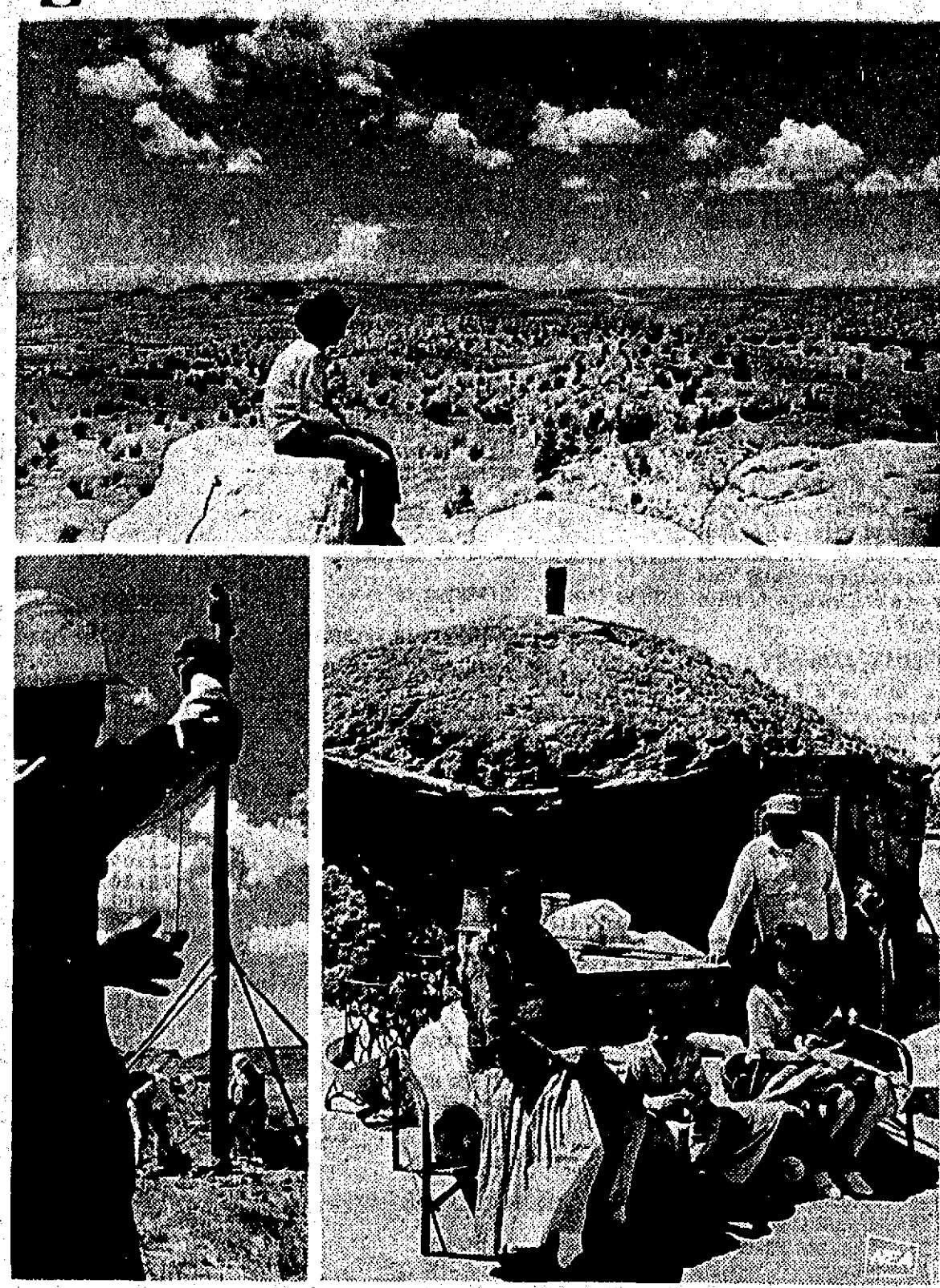
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tower, Oklahoma City, Okla.

By Frank O'Neal



CIVILIZATION has caught up with the Alamo Navajo Indians who have been living on their New Mexico reservation without telephones, electric lights or household appliances. A loan by the U.S. Department of Agriculture's Rural Electrification Admin-
istration has provided money to build 92 miles of power lines to serve the remote 52,000-acre homeland. A Navajo boy, top photo, looks out over an ancient land virtually un-
changed through the years. Linemen string power lines, above left, which will bring electricity to families, such as above right, sitting outside a Hogan, traditional Indian
lodge of mud and sticks.

YOUR DENTAL HEALTH

Even George Washington Had Denture Troubles

By WILLIAM LAWRENCE, D.D.S.



that when not chewing and when jaws were at rest, they had the effect of forcing the jaws apart.

He was forever on the alert for news of a "dentist" who could make him a good set of dentures and at least six or seven dentists got a chance to try their skill.

Is it any wonder that G.W. kept his teeth in "port wine"? (Newspaper Enterprise Assn.)

SHORT RIBS



Answer to Previous Puzzle

FRUIT	HOLIDAY	GROSES	INSECT	CLIMBED	SILVER	ALIVE	BEHEMOTH
1 Part of a tree	6 In time (music)	7 Misplace	8 Nautical deck	9 Suitable	10 Polish lancer	11 Sound, as a bell	12 Marrow
5 Date	5 Officers	9 Rose beginning	12 Measure of land	13 Greek portico	14 Samuel's teacher (Bib.)	15 Coolest	16 Second of two
9 Rose beginning	10 Knocks	10 Rose	13 Greek portico	14 Samuel's teacher (Bib.)	15 Coolest	16 Second of two	17 Winnow
12 Measure of land	11 Suitable	11 Sound, as a bell	15 Coolest	16 Second of two	17 Winnow	18 Australian Marsupial	19 Marrow
13 Greek portico	12 Polish lancer	12 Raise a nap	17 Winnow	18 Australian Marsupial	19 Marrow	20 Raise a nap	21 Pace
14 Samuel's teacher (Bib.)	13 Knocks	22 Sea eagles	19 Marrow	21 Pace	22 Sea eagles	23 Smarten one's appearance	24 Cushion
15 Coolest	14 Suitable	24 Smarten one's appearance	22 Sea eagles	23 Harden, as cement	24 Smarten one's appearance	25 Matured	25 Matured
16 Second of two	15 Knocks	25 Play part of host	23 Smarten one's appearance	24 Cushion	25 Play part of host	26 Matured	26 Matured
17 Winnow	16 Polish lancer	26 Hostile	24 Cushion	25 Play part of host	27 Horse's gait	27 Hostile	27 Hostile
18 Australian Marsupial	17 Winnow	27 Hostile	25 Play part of host	26 Hostile	28 Philippine sweetop	28 Icelandic saga	28 Icelandic saga
19 Marrow	18 Australian Marsupial	28 Icelandic saga	26 Hostile	27 Horse's gait	29 Sweetop	30 Icelandic saga	30 Icelandic saga
21 Pace	19 Marrow	31 Soap-making frame bar	27 Hostile	28 Icelandic saga	32 Football team	33 One of the plants	34 Fruit
23 Harden, as cement	20 Raise a nap	32 Football team	28 Icelandic saga	29 Sweetop	34 Fruit	35 Dominion	45 Get up
24 Cushion	22 Sea eagles	33 One of the plants	30 Icelandic saga	30 Icelandic saga	35 Dominion	46 Get up	46 Get up
27 Horse's gait	23 Smarten one's appearance	34 One of the plants	31 Soap-making frame bar	31 Soap-making frame bar	40 Participate place	47 Hold up	47 Hold up
28 Philippine sweetop	24 Smarten one's appearance	35 Dominion	32 Football team	32 Football team	48 Participate place	48 Participate place	48 Participate place
32 Football team	25 Play part of host	36 Dominion	33 One of the plants	33 One of the plants	49 Catcher's breath	51 Mental suffering	51 Mental suffering
33 One of the plants	26 Hostile	37 Dominion	34 One of the plants	34 One of the plants	52 Hold up	52 Hold up	52 Hold up
34 Fruit	27 Hostile	38 Dominion	35 Dominion	35 Dominion	53 American canary	53 American canary	53 American canary
35 Dominion	28 Icelandic saga	39 Blow with open hand	36 Dominion	36 Dominion	54 Mystery writer	54 Mystery writer	54 Mystery writer
45 Get up	29 Sweetop	40 Participate place	37 Dominion	37 Dominion	55 Gainsay	55 Gainsay	55 Gainsay
46 Get up	30 Icelandic saga	41 Aeriform fuel	38 Dominion	38 Dominion	56 Gainsay	56 Gainsay	56 Gainsay
47 Hold up	31 Soap-making frame bar	42 Drag along	39 Blow with open hand	39 Blow with open hand	57 Hand back game	57 Hand back game	57 Hand back game
48 Participate place	32 Football team	44 Auricular	40 Participate place	40 Participate place	58 Pseudonym of Charles Lamb	58 Pseudonym of Charles Lamb	58 Pseudonym of Charles Lamb
49 Catcher's breath	33 One of the plants	45 Unpoetic	41 Aeriform fuel	41 Aeriform fuel	59 Medical (ab.)	59 Medical (ab.)	59 Medical (ab.)
50 Mental suffering	34 One of the plants	49 Grates harshly	42 Drag along	42 Drag along	60 Dirk	60 Dirk	60 Dirk
51 Mental suffering	35 Dominion	53 Mouth part	44 Auricular	44 Auricular	61 Gainsay	61 Gainsay	61 Gainsay
52 Hold up	36 Dominion	54 Blame-bearer	45 Unpoetic	45 Unpoetic	62 Overbite	62 Overbite	62 Overbite
53 American canary	37 Dominion	55 Hand back game	49 Grates harshly	49 Grates harshly	63 Overbite	63 Overbite	63 Overbite
54 Mystery writer	38 Dominion	56 Hand back game	50 Mouth part	50 Mouth part	64 Overbite	64 Overbite	64 Overbite
55 Gainsay	39 Blow with open hand	57 Hand back game	51 Blame-bearer	51 Blame-bearer	65 Overbite	65 Overbite	65 Overbite
56 Gainsay	40 Participate place	58 Pseudonym of Charles Lamb	52 Hold up	52 Hold up	66 Overbite	66 Overbite	66 Overbite
57 Hand back game	41 Aeriform fuel	59 Medical (ab.)	53 Mouth part	53 Mouth part	67 Overbite	67 Overbite	67 Overbite
58 Pseudonym of Charles Lamb	42 Drag along	60 Dirk	54 Blame-bearer	54 Blame-bearer	68 Overbite	68 Overbite	68 Overbite
59 Medical (ab.)	44 Auricular	61 Gainsay	55 Hand back game	55 Hand back game	69 Overbite	69 Overbite	69 Overbite
60 Dirk	45 Unpoetic	62 Overbite	56 Hand back game	56 Hand back game	70 Overbite	70 Overbite	70 Overbite
61 Gainsay	49 Grates harshly	63 Overbite	57 Hand back game	57 Hand back game	71 Overbite	71 Overbite	71 Overbite
62 Overbite	53 Mouth part	64 Overbite	58 Pseudonym of Charles Lamb	58 Pseudonym of Charles Lamb	72 Overbite	72 Overbite	72 Overbite
63 Overbite	54 Blame-bearer	65 Overbite	59 Medical (ab.)	59 Medical (ab.)	73 Overbite	73 Overbite	73 Overbite
64 Overbite	55 Hand back game	66 Overbite	60 Dirk	60 Dirk	74 Overbite	74 Overbite	74 Overbite
65 Overbite	60 Mouth part	67 Overbite	61 Gainsay	61 Gainsay	75 Overbite	75 Overbite	75 Overbite
66 Overbite	61 Blame-bearer	68 Overbite	62 Overbite	62 Overbite	76 Overbite	76 Overbite	76 Overbite
67 Overbite	62 Hand back game	69 Overbite	63 Overbite	63 Overbite	77 Overbite	77 Overbite	77 Overbite
68 Overbite	63 Pseudonym of Charles Lamb	70 Overbite	64 Overbite	64 Overbite	78 Overbite	78 Overbite	78 Overbite
69 Overbite	64 Medical (ab.)	71 Overbite	65 Overbite	65 Overbite	79 Overbite	79 Overbite	79 Overbite
70 Overbite	65 Blame-bearer	72 Overbite	66 Overbite	66 Overbite	80 Overbite	80 Overbite	80 Overbite
71 Overbite	66 Hand back game	73 Overbite	67 Overbite	67 Overbite	81 Overbite	81 Overbite	81 Overbite
72 Overbite	67 Pseudonym of Charles Lamb	74 Overbite	68 Overbite	68 Overbite	82 Overbite	82 Overbite	82 Overbite
73 Overbite	68 Medical (ab.)	75 Overbite	69 Overbite	69 Overbite	83 Overbite	83 Overbite	83 Overbite
74 Overbite	69 Blame-bearer	76 Overbite	70 Overbite	70 Overbite	84 Overbite	84 Overbite	84 Overbite
75 Overbite	70 Hand back game	77 Overbite	71 Overbite	71 Overbite	85 Overbite	85 Overbite	85 Overbite
76 Overbite	71 Pseudonym of Charles Lamb	78 Overbite	72 Overbite	72 Overbite	86 Overbite	86 Overbite	86 Overbite
77 Overbite	72 Medical (ab.)	79 Overbite	73 Overbite	73 Overbite	87 Overbite	87 Overbite	87 Overbite
78 Overbite	73 Blame-bearer	80 Overbite	74 Overbite	74 Overbite	88 Overbite	88 Overbite	88 Overbite
79 Overbite	74 Hand back game	81 Overbite	75 Overbite	75 Overbite	89 Overbite	89 Overbite	89 Overbite
80 Overbite	75 Pseudonym of Charles Lamb	82 Overbite	76 Overbite	76 Overbite	90 Overbite	90 Overbite	90 Overbite
81 Overbite	76 Medical (ab.)	83 Overbite	77 Overbite	77 Overbite	91 Overbite	91 Overbite	91 Overbite
82 Overbite	77 Blame-bearer	84 Overbite	78 Overbite	78 Overbite	92 Overbite	92 Overbite	92 Overbite
83 Overbite	78 Hand back game	85 Overbite	79 Overbite	79 Overbite	93 Overbite	93 Overbite	93 Overbite
84 Overbite	79 Pseudonym of Charles Lamb	86 Overbite	80 Overbite	80 Overbite	94 Overbite	94 Overbite	94 Overbite
85 Overbite	80 Medical (ab.)	87 Overbite	81 Overbite	81 Overbite	95 Overbite	95 Overbite	95 Overbite
86 Overbite	81 Blame-bearer	88 Overbite	82 Overbite	82 Overbite	96 Overbite	96 Overbite	96 Overbite
87 Overbite	82 Hand back game	89 Overbite	83 Overbite	83 Overbite	97 Overbite	97 Overbite	97 Overbite
88 Overbite	83 Pseudonym of Charles Lamb	90 Overbite	84 Overbite	84 Overbite	98 Overbite	98 Overbite	98 Overbite
89 Overbite	84 Medical (ab.)	91 Overbite	85 Overbite	85 Overbite	99 Overbite	99 Overbite	99 Overbite
90 Overbite	85 Blame-bearer	92 Overbite	86 Overbite	86 Overbite	100 Overbite	100 Overbite	100 Overbite
91 Overbite	86 Hand back game	93 Overbite	87 Overbite	87 Overbite	101 Overbite	101 Overbite	101 Overbite
92 Overbite	87 Pseudonym of Charles Lamb	94 Overbite	88 Overbite	88 Overbite	102 Overbite		

SIDE GLANCES

By GILL FOX CARNIVAL



"Now don't you worry, Mr. Murdock. I've never filed anything yet that couldn't be found in a couple of days!"



"You mean you don't owe ANYTHING to ANYBODY? How in the world did you ever let your credit get into THAT condition?"



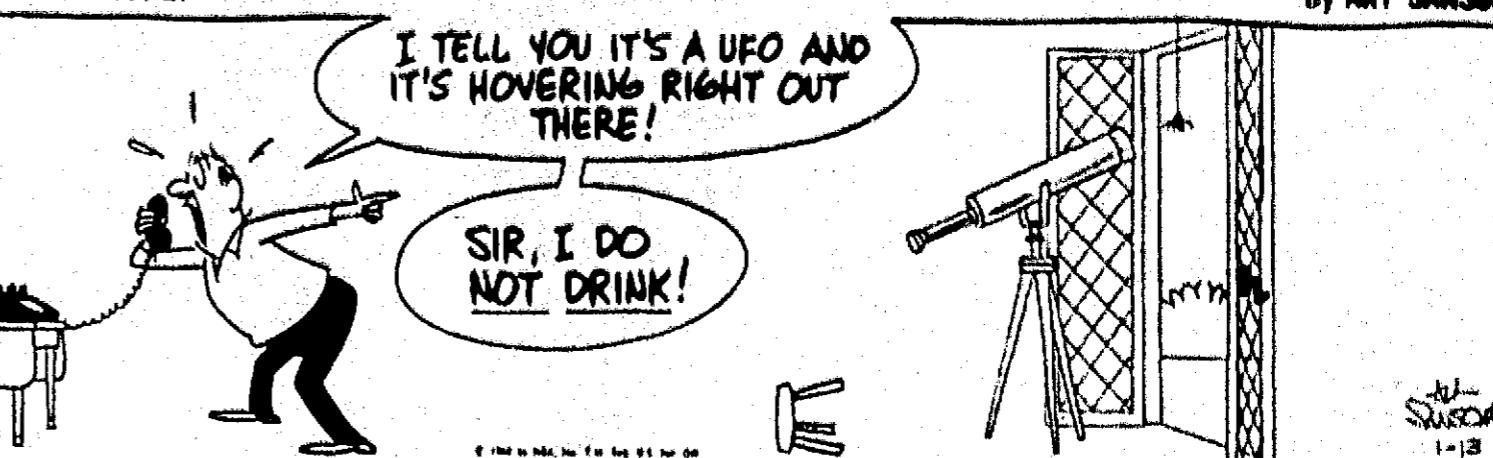
THE BORN LOSER



By DAN DANNY

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1-13



By ART SAMSON

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OUT OUR WAY

By NEG COCHRAN



OUR BOARDING HOUSE

By MAJOR HOOPPLE



BUGS BUNNY



QUICK QUIZ

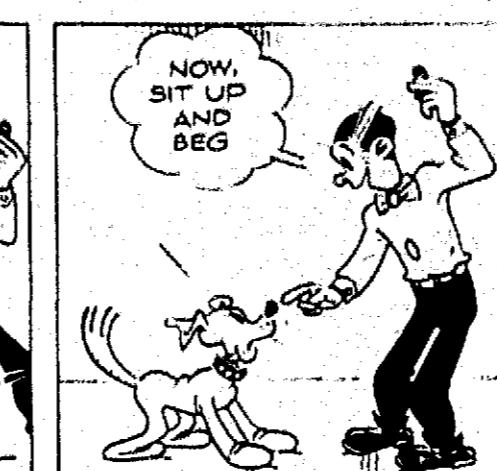
BLONDIE

Q — How much of the United States was covered by trees when the Pilgrims landed?

A — There were 937 million acres of superb virgin forest, including all territory except the Great Plains and some western desert areas.

Q — Why are helicopters, first called "whirlybirds," now called "choppers"?

A — The "chopper" label comes from the noise made by the rotors—an irritating and very loud "chop-chop" sound.



By CHIC YOUNG

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ALLEY OOP

by V. T. HAMLIN



CAPTAIN EASY

By LESLIE TURNER



PRISCILLA'S POP

By AL VERMEER



FRECKLES



EEK & MEEK



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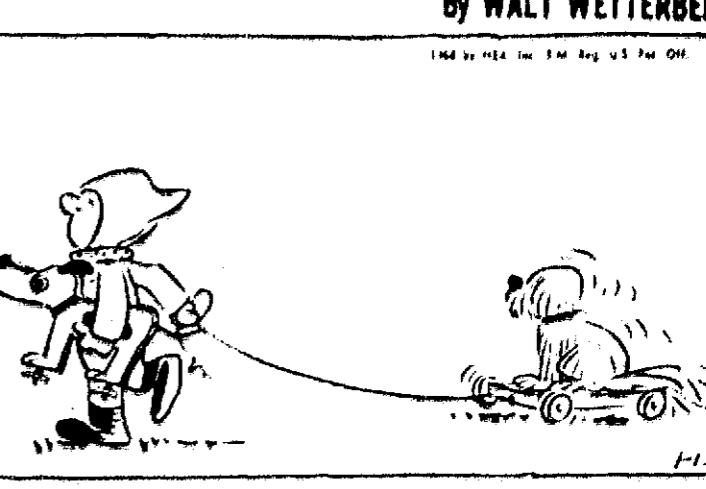
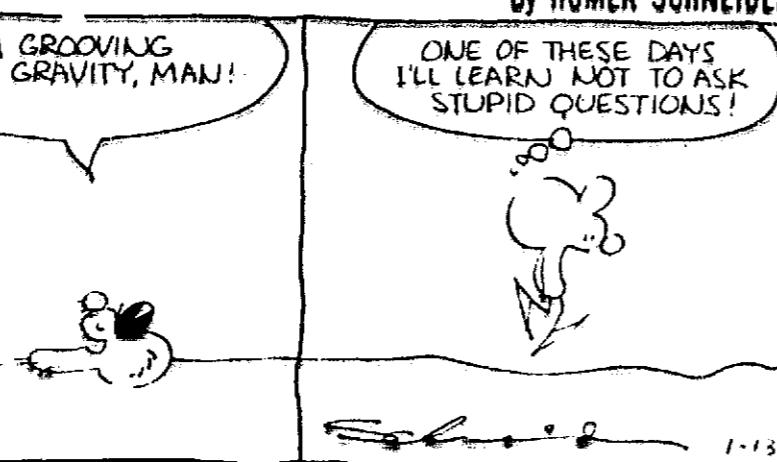
By RALPH HEIMDAHL



THE WILLETS



WINTHROP



By DICK CAVALLI

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1-13



Hope Star

SPORTS

The Flying Frenchmen Hit Stride

Basketball

Arkansas Basketball Scores
By THE ASSOCIATED PRESS
College

Arkansas Tech 94, Ozarks 85

Henderson 85, Arkansas A&M

83

High School

LR Central 71, North Little Rock 58

Fort Smith Northside 51,

Springdale 31

Hot Springs 82, Smackover 54

Conway 65, Searcy 64

DeWitt 68, Stuttgart 44

NLR Jones 51, Pine Bluff

Southeast 50

Morrillton 53, Van Buren 50

LR Hall 74, Pine Bluff 61

Crossett 65, Camden Lincoln

38

Prescott McRae 80, Stamps

Ellin 70

R Catholic 77, LR Fuller 72

Magnolia 55, Texarkana Wash-

ington 48

LR Horace Mann 60, Jackson-

ville 50

Prairie Grove 58, West Fork

44

Amity 62, Lake Hamilton 43

Magazine 65, Booneville 47

Rogers 55, Gravette 40

Lavaac 64, Alma 60

County Line 62, Waldron 48

Marion 62, Blytheville Harris-

son 61

College Basketball

By THE ASSOCIATED PRESS
East

Providence 65, Brown 58

St. Anselm's 81, New Hamp-

shire 70

Penn 69, Harvard 56

MIT 78, Middlebury 66

Princeton 69, Dartmouth 39

Albany, N.Y., State 103, Roch-

ester Tech 86

Vermont 63, Maine 61

South

Fla. St. 122, Miami, Fla. 93

Bellarmine 89, Bethany,

W.Va. 75

Greensboro College 69, Lynch-

burg 67, two overtimes

Knoxville 115, Fisk 113

Midwest

Cent. Mich. 91, W. Illinois 63

No. Dak. 84, Morningside 61

So. Dak. 76, No. Dak. St. 72

Far West

UCLA 94, California 64

Hardin Sim's 66, Ida. St. 65

Brig. Young 72, Arizona 62

Iaho 84, Montana State 83

Utah 109, Arizona State 77

San Fran. St. 64, Sonoma St.

60

Santa Clara 102, Pepperdine

80

So. Calif. 90, Stanford 64

Cal Aggies 82, Nevada 77

Sacramento St. 90, Chico St.

71

San Diego St. 71, Fresno St. 60

Los Angeles Loyola 85, U.

West. Washington 88, Eastern

Washington 81

East. New Mex. 83, New Mex-

ico Highlands 75

Pro Basketball

By THE ASSOCIATED PRESS
NBA

Friday's Results

Boston 148, Detroit 120

Phil'a'phi 133, Baltimore 116

* * *

thing of an understatement.

It was as if Mother Nature

had dumped a pile of living

jackstraws and forgot to pick

them up again. Sure enough,

the little settler bitch froze on

the edge.

"What now?" I asked. "Do

we send the dog in after it?"

"Nope. We send you in after

it. And if you think a timber-

doodle can put a tree between

it and you, you ain't seen

nothin' yet."

Grouse, I s i n c e have

loved, love thick cover, and

the only way to get them out

of it is to bust right through.

So I busted through. I got

about 10 yards when this motiled

brown buzzbomb left its

launch pad a few feet to my left.

I was so startled I didn't even bother to swing the gun.

I'd never heard anything like it.

It was a kind of spiritual

experience, akin to catching your first steelhead.

My friend shot that bird.

Seems he figured out what

was going to happen and station-

ed him s i l l where he thought the bird might fly.

It flew in that direction all right,

and he got a clean shot without mussing his new Sears

Roebuck hunting shirt.

And that's a n o t h e r little

trick I learned in a hurry.

(Newspaper Enterprise Assn.)

BARS

Emmet in 2 Wins Over Hope Teams

HOPE (ARK) STAR, Printed by OFFSET

By MURRAY OLDERMAN, NEA Sports Editor

MIAMI, Fla.—(NEA)—The Green Bay Packers, best team in the National Football League on a given day, must now rev up psychologically, as well as mentally, for an attack by the Oakland Raiders, best team in the American Football League on any day.

The Hope Senior girls easily downed Emmet 61 to 18 with Coleman tossing in 23 and Anthony 19.

The

Emmet boys downed the Hope B Boys 73 to 64. Reynolds was high with 15.

Hope Junior Girls were beaten by Emmet 31 to 23. Singleton had 11 points for Hope.

Losing Makes Slater Martin Very Mad

By THE ASSOCIATED PRESS
Losing makes Slater Martin mad, so mad that he wasn't even around to see his Houston team lose Thursday night in the American Basketball League.

The Maverick's coach watched his team sinking until 4:13 was left in their game against Denver at Houston when he got so angry at an official's call, he had two technicals called on him. Finally, the official, Doug Harvey, ejected the enraged coach and he missed the end of Denver's 100-93 victory.

In other games, Pittsburgh stomped Indiana 138-115 for its 18th victory in 19 games. New Orleans trimmed Anaheim 131-124 in overtime. New Jersey hammered Minnesota 110-96 and visiting Kentucky nudged Oklahoma 110-106.

In the National Basketball Association, Cincinnati beat Boston 120-116, and St. Louis stopped Baltimore 108-101.

Martin, a star as a player with winning NBA teams, has had his troubles as coach as Houston's record slipped to 15-26, only one game from the Western Division cellar.

Byron Beck's 20 points in the first half and Larry Jones' total 30 paced the Rockets, who remained only 3/2 games behind division leading New Orleans.

Host Pittsburgh strengthened its Eastern Division lead over Minnesota to two games with its third straight triumph. The Pipers, led by Charlie Williams' 37 points and Art Heyman's 25, turned a 28-all tie into a 68-58 halftime lead and never let up.

Doug Moe, who finished with 33 points, sent New Orleans into overtime at Monroe, La., with a basket with 14 seconds left for a 117-117 score. Moe then hit four quick points in the extra period and Anaheim never caught up.

New Jersey, playing at home, went ahead to stay 32-30 as Minnesota lost its third straight.

Walt Simon led the Americans with 22 points.

Louie Dampier's four field

goals in the final period helped

break a last period tie that put

Kentucky across. Darel Carriger led the Colonels with 32 points. Dampier added 26.

St. Louis 111, San Diego 89

San Fran. 127, New York 117

Today's Games

San Diego at Cincinnati

Baltimore at Chicago

Philadelphia at Detroit

Sunday's Game

Chicago at St. Louis

Monday's Games

Seattle vs. New York at Bos-

ton

San Francisco at Boston

ABA

Friday's Results

Kentucky 117, Anaheim 108

Dallas 107, Houston 99

Minnesota 120, Pittsburgh 103

Today's Games

Oakland at New Jersey

Pittsburgh at Indiana

Sunday's Games

Dallas at Anaheim

Indiana at Houston, afternoon

Oakland at Minnesota, after-

noon

Monday's Games

Indiana at New Orleans

The tragedy of Man: He starts off with a Country — and winds up with a Government!

Our Daily Bread

Sliced Thin By The Editor

Alex H. Washburn

With

Other

Editors

Tax-Free Magazines No

Longer Exempt

The Internal Revenue Service has definitely revoked the tax-exempt status of publications such as the National Geographic, Nation's Business and the Journal of the American Medical Association. This was done on the basis of a law passed by Congress in 1950 which makes the unrelated business income of a tax-exempt organization subject to taxation. The publications will be allowed to make certain deductions, including the direct and indirect costs of gathering and producing advertising, before calculating the tax.

This ruling closes one of the loopholes in the nation's tax structure. Some 700 periodicals issued by tax-exempt organizations have gross yearly advertising revenues of approximately \$10 million. Congressional Quarterly estimates the ad revenues of the National Geographic at \$6 million annually, those of the AMA Journal at \$10 million and the advertising income of Nation's Business, the publication of the U.S. Chamber of Commerce, at \$4 million.

These publications compete for the advertising dollar in the same market as commercial publications, and some of them have an unfair advantage in seeking advertising because they can sell it at a lower rate than their competition. The Internal Revenue Service ruling, which does not apply to the main activities of the tax-exempt organizations involved, remedies an unfair situation and should yield substantial added revenue for the U.S. Treasury. It deserves to stand. — Asheville (N.C.) Citizen-Times.

Farm Subsidy

If you don't think the state of farming in America is bad, chuckle with us (if you can) over this anecdote:

Two veteran farmers were being interviewed by a local newscaster. At the end of questioning, he said: "What would you do if you were to inherit a million dollars tomorrow?"

The first allowed as how he'd quit working, take life easy, and go fishing. The second scratched his head, thought awhile, and answered: "I reckon I'd just keep on farming 'til it was all gone." — Columbia (S.C.) State

Says Center Should Have Been Closed

LITTLE ROCK (AP) — Mrs. Winthrop Rockefeller, president of the Board of Trustees of the Arkansas Arts Center, says the bachelor of fine arts program at the Arts Center should have been shut down a year ago.

The Board of Trustees has voted to close the program at the end of the current school year, primarily for financial reasons.

Mrs. Rockefeller said ending the program will restore the Arts Center to the purpose of serving as a place where people of the community may become directly involved in some kind of artistic experience.

"Our goal has always been to have it used by all kinds of people — from little children to senior citizens," Mrs. Rockefeller said.

Residents Can't Enact Measure

LITTLE ROCK (AP) — The attorney general's office said Thursday that the residents in Marion County cannot enact a law under initiative referendum contrary to a legal program instituted by the quorum court.

The residents wanted to repeal a law setting bounties on various animals. The ruling was based on a previous opinion by the state Supreme Court.

Nichols Promoted by Revenue Dept.

LITTLE ROCK (AP) — State Revenue Commissioner B. Bryant Larey announced Thursday that Louis Deno Nichols, 47, an auditor in the Income Tax Division, has been promoted to director of the Motor Fuel Refund section of the state Revenue Department.

Hope Star



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NOT PICTURESQUE to soldiers near Da Nang are these South Vietnamese rice paddies. They form a watery obstacle course to the fighting front.



GRAPE TRANSPORT helicopter airlifts a ton of grapes with each trip. Vineyards are so high in mountains at Brulefer, Switzerland, neither car nor mule could reach them and grapes had to be brought down by foot until modern engineering solved the problem.

Industrial Outlook Takes in Everything

By STERLING F. GREEN
Associated Press Writer

WASHINGTON (AP) — Some one could write a book on "How to Go Broke Through No Fault of Your Own" from material in the Commerce Department's annual survey, "U.S. Industrial Outlook 1968."

You get hints, for instance, on how the hippie hair styles hit the barber and beauty shop business. Or what a chilly summer did to the soft-drink bottlers. And how a declining national birth rate hurt the baby-food canners.

The 86-industry survey shows an over-all 1968 outlook that'srosy, but it leaves the impression that business forecasting nowadays requires study of the weather maps, the census reports, and the changing moods and modes of America.

For example:

— Miniskirts mean less textile yardage per skirt but require longer stockings. The Commerce Department says: "The heaviest, president of Hale's Bedding Stores, Inc., in New York and pantyhose has been heart.

— Extra-size beds aren't new but the demand for them is.

— Young couples aren't thinking of anything other than kings and queens," says Elaine Born.

— The response to textured hosiery is the same, the hosiery department.

— Why? People are bigger, they want to be more comfortable and the bigger bed is becoming

curtailed the toy market. Toy and game makers keep sales

rising by giving toys a new image as educational materials.

Baby-food producers haven't figured out an approach that

— Since 1960 the average man has become seven pounds heavier

— Hair sprays have lost top and the average woman 11

spotted cosmetics sales to home pounds heavier.

— The standard double bed size is 54 by 75 inches. The queen is

— The big foot chains are feel,

— The king extra long 76 by 80

things, the corner grocery store,

— Manufacturers expect the in-

supermarket checkout lines now

— rest in bigger beds to push

— the lion mark for the first time.

— Last year's sales were estimat-

ed at \$350 million.

— The long-hair fad hurts the

hair-cutters. But the depart-

ment estimates that "in 1967

— smaller, trend in the offing:

— probably as many heads of hair

— odd-shaped beds. Among these

— were straightened as once were

— permanent-waved." For side

— in the shape of a heart, a piano

— money, beauticians sell and

— that shopped at Hale's, a tear-

— drop.

— And there's another, though

— probably as many heads of hair

— are round beds and beds made

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